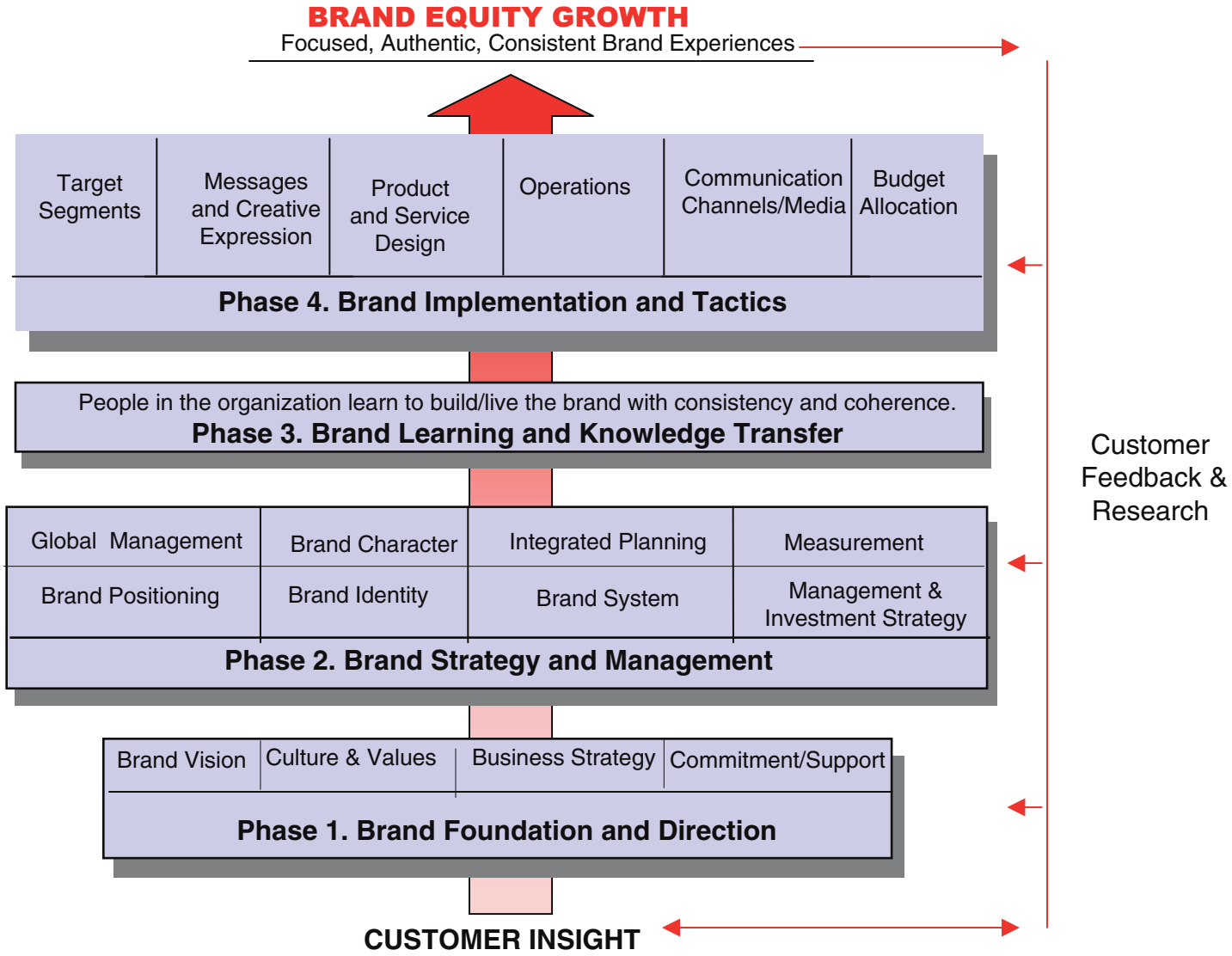
PROBRAND
STRATEGIC BRAND CONSULTANTS

The Total Brand Management™ Framework